To make a shape such as this, that is broken up into different colors ...for custom logos and things like that.

Draw a circle. Remember if you want a circle use the Ellipse tool and hold the shift key

Use the line segment tool to break up the space. Draw lines- Make sure all the lines touch and there are no gaps.
Use the selection tool to drag around all the shapes and lines, so they are selected together and at the same time.

Have your “Stroke” panel open and change the weight of the stroke to 0pt.- Your lines should look like they disappeared but they are still there.

With everything selected together, Go to Object > Click on “Expand” This combines all the shapes and regions and allows you to edit them.

Hover over the regions of your new shape with the “live paint bucket tool” to add new colors.

This same approach works for text in addition to shapes.